

# THE CAPITAL CAMPAIGN



3 Great Pond Road

North Andover MA 01845

978.123.4567

[www.northparish.org](http://www.northparish.org)

Like any fundraising initiative, the success of this Capital Campaign relies upon two primary drivers:

- ▶ The willingness of those with the greatest capacity to give and to support the Project as fully and completely as they possibly can.
- ▶ Participation by each and every member and friend of the congregation, no matter where they fall along the financial spectrum, which will reinforce the strength of our community and the vision we all share for the importance of this Project to the Mission of North Parish.

With its vote on June 2<sup>nd</sup>, and through the support that has been evidenced at the many informational sessions and conversations about this Project over several years, we - the members and friends of our church – have demonstrated that we understand these drivers and are willing to stretch to make this campaign a success. Raising the funds required of this campaign will require that we all give to the fullest extent of our capacities. This will naturally include gifts across a broad spectrum of dollar amounts, and the Giving Pyramid provided with this packet illustrates just how our goal can be achieved. Thinking big, this Pyramid demonstrates how we can raise the full \$2.1 million budget, eliminating any need for a long-term mortgage and potentially raising enough extra that we'll also be able to re-seed our depleted Plant Fund for on-going maintenance. We know that North Parish is a place of generosity and that with enthusiasm and commitment, this is a goal that together we can all achieve.

Every member and every friend of North Parish has a place on this Pyramid. Most of us will initially identify our place as the one we find easy and comfortable. To successfully achieve our full potential, we ask that everyone at North Parish reach for that place that feels like a personal stretch, but will leave a lasting legacy of their role here. We all need to give in a manner that makes us feel we have done absolutely all we can, consistent with the resources we have available, to bring this Project from dream to reality.

Please join with your friends and fellow parishioners in stretching to fund this very important building project, so that we can ensure North Parish becomes a fully accessible, safe, respectful and interactive congregation, Together Under One Roof.

